# Kiriahna Edeline

**Business Analyst** 





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#### **SUMMARY**

Ms. Edeline joined Clevor Consulting Group's internship program in June of 2022, prior to her senior year at the University of Oregon where she was a Business Finance major. Since then, she has been hired onto the team as a business analyst. In the spirit of career development and indoctrination into the payment technology consulting industry, Ms. Edeline focuses on transit fare payment technology, as well as the overall business model, operations, and company-wide projects and tasks.

Ms. Edeline welcomes new challenges, assignments, and research projects with enthusiasm, confidence, and tenacity for success.

## PROJECT EXPERIENCE

# 2023 – Present | TriMet Oncall Farebox Replacement, Portland, OR

As one of the project coordinators for the TriMet farebox replacement project, Kiriahna has been of assistance by providing an overall needs assessment while gathering technical requirements for the project. She has reached out and communicated with a multitude of vendors to discuss TriMet's needs for the project. Kiriahna has also been responsible for building out the technical specification as well as evaluating TriMet's bid sheets.

2023 – Present

# 10-Year Fare Collection Outlook and Business Case, Toronto Transit Commission, Toronto, Ontario, Canada

CCG is currently working with the Toronto Transit Commission to develop a business case that will help determine the future technology and operations of the fare collection system. CCG previously led the development of the 10-year fare collection outlook report, which helped guide the transit agency's fare collection system, policies, and governance over the next 10 years. I have provided support for this project by evaluating the capital and operating costs of different alternatives and have helped develop a budgeted forecast to help the TTC determine the financial impacts of a new fare collection system.

2022 – Present

# Future Fare Payment System, Maryland Transportation Administration (MTA), Baltimore, MD

The MTA is in the process of a full system replacement of the existing card-based fare collection system. The new system will be a modern, account-based fare collection system with open architecture and an expansive retail network. Kiriahna has provided support for this project by tracking deliverables, assisting in mobile application and proposal compliance reviews, analyzing their fare system customer website, and has delivered CRM use cases for balance transfers and refund scenarios.

2022 – Present

Key 2.0, Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, PA SEPTA is currently undertaking the replacement of its electronic fare collection system, Key 1.0. The objective of this project is to enhance the system's functionality for both customers and agency



stakeholders by incorporating the latest innovations, features, and functions in fare collection systems. CCG played a crucial role in the project by creating a comprehensive Concept of Operations, developing a complete set of technical specifications to replace the Key 1.0 system, planning the RFP procurement, issuing, and supporting the RFP, and negotiating the contract till the Notice-to-Proceed stage. Kiriahna has assisted with this project by building out the technical specification while also providing procurement support.

### 2022 Clevor Consulting Group, Inc., Internship, Portland, OR

CCG continues to hire the best and brightest, and our internship program is no different. CCG strategically expands its footprint in the electronic fare payment technology industry. Kiriahna was hired in the Summer of 2022 and quickly acclimated to the assigned industry-related tasks where her value was immediately recognized. She was responsible for creating timelines and graphics for upcoming projects, technical specifications and transition plan templates, completed QA/QC on technical requirements, drafted a risk management plan, and completed extensive industry research. Research projects were inclusive of fare policy, fare technology, and procurement information. Administrative tasks were wide-ranging from file transfers into Microsoft Azure, entries into Excel for Contract Data Requirements List (CDRL), QA/QC for technical requirements, file and note organization, updating retail network specifications, fire inspection preparation, and event planning.

## **EDUCATION**

2023 Business Finance Major, Sociology Minor University of Oregon, Eugene, OR

Dean's list: freshman and junior year

2019 La Salle Catholic College Preparatory

Milwaukie, OR AP Gov, AP Calc, AP Stats

4-year Varsity athlete